

Overview

SIPPIO offers the only Azure-native, ready-for-consumption, globally available cloud solution that enables calling capabilities in Microsoft Teams. Delivered 'as-a-service' for customers through channel partners, integrators and managed service providers, SIPPIO's per user, per month pricing model provides flexibility to scale with a choice of inclusive or consumption-based subscriptions.

For partners, SIPPIO calling services amplifies the opportunity to grow revenue by increasing the value of Microsoft 365. Offer your customers the ability to migrate from legacy telephony, hybrid integration, Skype for Business (SfB) upgrades and the ability to convert free trials into paying accounts. SIPPIO is 100% committed to driving adoption of Microsoft solutions.

your voice practice

Unlock new sources of revenue from existing and new customers. Complement collaboration with voice solutions to maximize Microsoft Teams value and adoption. SIPPIO is led by telco, cloud and UC experts who enable partners to win with voice.

Are You Asking the Right Questions?

- Q** – How are you enabling your customers to maximize their return on investment from their Microsoft Teams investment?
- A** - Enabling SIPPIO voice capabilities drives higher Microsoft Teams adoption and active daily usage.
- Q** - Are you leveraging the full capacity of Microsoft Teams for your clients?
- A** - Voice-enabling Microsoft Teams with SIPPIO allows clients to replace disparate solutions with a standardized collaboration platform.
- Q** – Can your customers quickly react to changes in their working environment?
- A** – Offer voice capabilities to empower your customers to work from anywhere, be agile and future-ready.

Increase Value	Drive Productivity	Gain Agility
<p>Have you maximized ROI from your M365 and Teams investment?</p> <ul style="list-style-type: none"> Respond to Market-Demand for Voice and Collaboration Shorten Sales Cycles Simple Pricing & Bundles Increase Monthly Recurring Revenues and Margins White Label Billing Options Sell through Devices, Apps, Call Recording, Contact Center Automated Monthly Renewals and Increased Customer Retention 	<p>Are you increasing productivity through collaboration tools?</p> <ul style="list-style-type: none"> Automated Activations Reduces Partner Costs for Implementation Voice Panel Eases Ongoing Management, Monitoring and Client Support, MACD 24x7 Voice Experts Partner Enablement for Marketing Efforts, Demand-Generation and On-boarding Quick & Easy Training Videos for Users and Admins 	<p>Are you prepared to act on future possibilities or market conditions?</p> <ul style="list-style-type: none"> No Build, No Code, No Maintenance – It's Ready for Sale Simple Trial Activations Move Microsoft Trials to Paid Flexible Monthly Terms Enable, Manage and Accelerate Migration and Legacy Integration Efforts with Microsoft Teams. Leverage Flexible Deployment options (SIPPIO Bundles, Carrier Connect, Legacy Connect)

Sell SIPPIO to Drive New Revenue Streams

When selling SIPPIO, Partners can easily increase and create incremental revenue streams by offering additive services:

SIPPIO	Subscription Plans, Bring Your Own Carrier Legacy PBX Integration, Analog Support;
Microsoft	EA or CSP; E3 to E5; Skype for Business Upgrades; Trials to Paid
Devices	Handsets and Headsets; Analog Gateways, SBCs; Room Conferencing; SD-Wan
Services	Consulting Services, Migration, Implementation & ; Network Assessments
Support	Tenant Management; Managed Services; MACD; Advanced Support
Apps	Call Recording; Meeting Insights; Contact Center; e-Fax