

Business Strategy Kick-startTM

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CULTURE

Vision



Mission

Values

Human Element

COMPASS

Products & Services

Products & Services

Target Market

Operating Systems

Target Market

Operating Systems

BLUEPRINT FOR SUCCESS

Resources

Resources

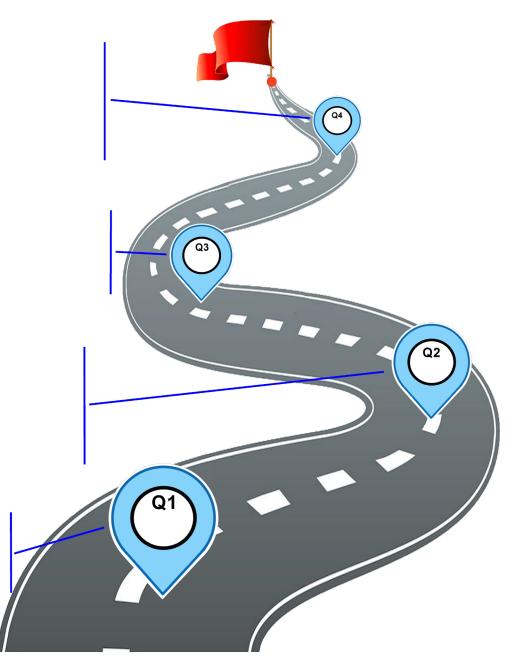
Performance Measures

Roadmap & Strategy

Performance Measures

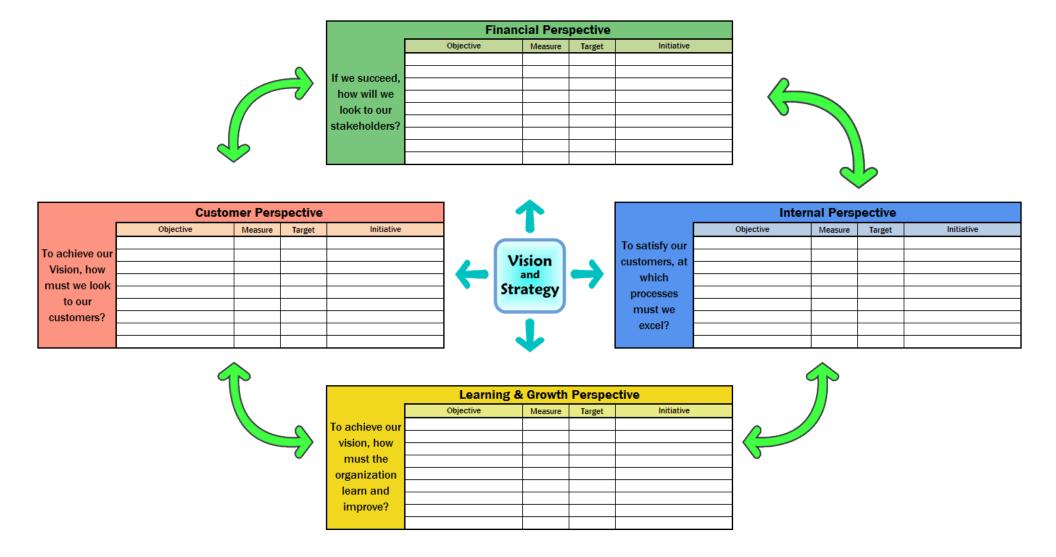
Roadmap & Strategy

ROADMAP



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SCORECARD



STRATEGY DETAILS

Strategy	Objectives	Initiatives
NAME:		
START DATE:		
DESIRED END DATE:		
NARRATIVE:		

NOTES



When it comes to developing your business strategy, there's nothing less than your entire business at risk. Reach out to me if you need help getting to the next level.



Want to learn more about developing business strategy?

Check out my book, *Getting To The Next Level*.

About the Author

Meet Manuel Palachuk





Manuel is the coach that will take you to the gym, not just send you there. He is the author of the book *Getting To The Next Level: A Blueprint For Taking You And Your Business To The Top*. He has over 30 years of business, management, and training experience in the computer and electronics industries.

Manuel has owned several successful businesses, managed several successful IT and MSP service companies, and coached or mentored many more around the world. He is a thought leader on Agile as applied to Business Strategy and Service Delivery processes.

Manuel is also a well-known author, speaker, and trainer on these subjects at industry conferences and in the IT consulting community for Small and Medium-sized Businesses. He holds degrees in Electrical Engineering Technology and Automated Manufacturing Technology.